

FAUNTLEROY COMMUNITY ASSOCIATION
Business Meeting Minutes

Fauntleroy Schoolhouse & Zoom
September 12, 2023

Board:

PRESENT	ABSENT			PRESENT	ABSENT	
X		Catherine Bailey		X		Frank Immel
X		Bruce Butterfield		X		Susan Lantz-Dey
X		Mike Dey		X		Meredith Sciarrio
X		Alan Grainger			X	Diana Spence
	X	David Haggerty			X	Nils von Veh
X		Amber Heinemann		X		Bill Wellington
x		Kris Ilgenfritz			x	Marty Westerman

Guests:

Patrick Sand, West Seattle Blog
Candace Blue and Scott Wiesemann
Eric Gould
Dwight Gaut

Mike Dey called the meeting to order at 6:58. Introductions were made.

Minutes: Susan Lantz-Dey moved to accept the June 11, 2023 Minutes as written. Catherine Bailey seconded. The motion to accept the minutes as written passed.

SW Police Precinct Update:

There was no one from SW Police Precinct in attendance.

Pumpkin Search:

Candace Blue and Scott Wiesemann began the presentation. The Pumpkin Search will be held October 21, 2023 from 1 - 3. All information about the Pumpkin Search is on the FCA website.

200 pumpkins in total have been procured, 180 small pumpkins and 20 larger pumpkins. Pricing for the pumpkins will be reported at the next meeting. Avalon Glassworks has donated a \$60 glass blown pumpkin that will be hidden along the route as the grand prize. Candace asked Mike to send a thank you note to Avalon on FCA letterhead. Mike agreed to do so with specifics about the donation from Candace.

Volunteers are needed from 11:30 to hide the pumpkins. Please email Candace blueyvette47@gmail.com if you are interested or know others that may be interested.

FCA Board members will need to staff the FCA Membership table from 1-3. Membership materials will be available for anyone interested in joining FCA.

Mike will let the businesses in the Endolyne triangle know about the search in the area on October 21, 2023.

The Board decided and encouraged Candace to limit the pumpkins to two per family or one per child.

Candace will not be chairing the Pumpkin Search in 2024. The Board will need to find a new chair.

FCA Survey:

Catherine emailed the draft survey, version 3.0, to the Board prior to the meeting along with the graphic options for postcards to be mailed to the Greater Fautleroy community.

Graphics for the postcard approved by the Board is the "Your Voice Matters" with a green banner across the bottom of the postcard. All graphics were thought to be exceptional. Catherine will send camera ready graphics to Bill to add to the FCA website.

Bruce Butterfield brought out the map of the mailing boundaries. He estimated that there would be 3,500 - 4,000 addresses to be mailed a postcard. Bill will add a more accurate map of the FCA area to the website. Mike will talk to Deb Barker about the Morgan Junction boundaries to ensure FCA is not including a portion of that boundary in the mailing.

An offline meeting with Bill, Catherine, Mike and Bruce will be held to determine boundaries and description of FCA neighborhood scope.

Bill will add FCA's official statement on the proposed ferry expansion to the website upon receipt from Mike.

Database Options:

Meredith Sciarrio began the discussion with a review of the three database options she has researched over the summer as the better options for FCA going forward. Her spreadsheet is attached for review. Of the three options; Square, Member Leap and Wild Apricot, all provide a more consistent, usable and accurate member roster.

Bill moved to accept Wild Apricot as the database for FCA to use going forward. Bruce seconded the motion. All voted in favor to accept Wild Apricot.

The cost will be \$140/ month to manage 500 members and increase to \$240/month for a membership roster up to 2000. Meredith will work with Bill and Glenn to begin the transition from Access to Wild Apricot by the end of 2023.

Bill mentioned that FCA will need to move the PayPal account to a business account going forward. Meredith will report back to the Board on the correct account description FCA will need to use with Wild Apricot.

Fall Festival Fundraisers Update:

Amber Heinemann presented a check from today's BirdHouse Fall Festival fundraiser in the amount of \$1,286!!! This amount was a combination of 30% of profits for today, selling seven Fauntleroy sweatshirts and pre ordered baked goods. Thank you to everyone that participated in today's fundraiser.

Wildwood Market held a fundraiser for the Fall Festival on August 29. \$650 was raised on a rainy August evening.

Amber has purchased and designed 100 Fauntleroy sweatshirts. The sweatshirts are \$50, with \$20 of each sale going to the Fall Festival. To date, Amber has sold 35 sweatshirts. Sweatshirts will be available for sale at the Fall Festival.

Amber has purchased a button making machine. The machine will be available, with pre cut blanks, at the Fall Festival. Buttons will be available for purchase at \$1 per button at the FF. Bill suggested a line art of the Troll be developed for people to color and make buttons. Bill will develop the art and have ready for the FF.

Membership update:

Amber followed up her Fall Festival update with her thoughts on the Business Membership goals and opportunities she sees going forward.

She would like to move to one price for Business Membership with a suggested membership fee of \$200. The flat fee would include:

1. Quarterly Listing in the FCA Newsletter (scheduled so they know what issue they will be included in)
2. 4 Posts a year on Social Media (Facebook & Instagram) We will need to add an Instagram account
3. Coupon or Ad for the NEW Neighbor bags
4. Listing on Fauntleroy.net
5. Offer a table for neighborhood events
6. Annual invitation to Business Membership Networking Event

Amber has been working with Reed Haggerty as to options to use the Hall at Fauntleroy for the Business members to showcase their businesses and network. Amber will update the Board at future meetings.

Amber and Meredith have met to discuss increasing the membership minimum to \$40 per household. This increase will be discussed at a future meeting.

Amber is looking for a Social Media manager volunteer for FCA.

Ferry update:

Frank Immel reported that the dolphin repair at the Fauntleroy dock is taking longer than projected.

Over 400 students from the neighborhood are attending Vashon Schools this Fall. This is an increase above last year. With this increase in students, the cars picking up and dropping off are causing traffic congestion issues.

Mike will follow up with Martin Westerman to ask Martin to contact SDOT to paint the crosswalk at Fauntleroy and Wildwood as well as block off the trail up the hill from Fauntleroy Way to Fauntleroy Place. This trail is dangerous and steep.

The next Citizens Advisory Group (“CAG”) meeting is October 21.

West Seattle Chamber of Commerce:

Meredith and Amber are in contact with the Chamber on a regular basis. Meredith will be attending the State of Port Luncheon and will update the Board at the next meeting.

The Chamber has a new ED. Mike will invite the new ED to attend one of the Board meetings in 2024.

Action items

Mike to follow up with Endolyne businesses about the Pumpkin Search, October 21.

Candace and the Pumpkin Search need more volunteers, preferably 5 - 8 additional volunteers.

FCA is still looking for a Treasurer. Amber may have someone that might be interested.

There will be an offline meeting to determine the boundary and map description of the FCA area.

Mike will follow up with Martin about painting the crosswalk painting and trail barricade.

The next meeting will be October 10, 2023 in the Fautleroy Schoolhouse at 7 pm.

The meeting adjourned at 9:00.

Respectfully submitted,
Kris Ilgenfritz
Board Secretary