FAUNTLEROY COMMUNITY ASSOCIATION Business Meeting June 11, 2019

<u>Board:</u>

PRESENT	ABSENT		PRESENT	ABSENT	
Х		Catherine Bailey		Х	Frank Immel
Х		Bruce Butterfield	Х		Susan Lantz-Dey
Х		Mike Dey			
	Х	Alan Grainger		Х	Nils von Veh
Х		David Haggerty	Х		Bill Wellington
			Х		Marty Westerman
Х		Kris Ilgenfritz	Х		Alexis Zolner

Guests:

Mariah Gentry, neighbor Brennen Smith, neighbor Patrick Sand, WSBlog

Start: 7:00 PM

End: 9:00 PM

Ferry Advisory Council: Bill Wellington

A list of dock renovation issues has not yet been pulled together. The subcommittee (Mardi Clements, Bill Wellington, Gary Dawson and Frank Immel) will propose what compromises are acceptable for the Fauntleroy terminal and community.

Southworth and Vashon want a larger dock. Evidently the temporary use of a 140 Olympic class boat was well received by some riders and WSF, leading to discussion regarding previous commitment to using only 128 car ferries for the Triangle Route. WSF says that at this point "nothing is off the table." Streamlining the ticketing process was also discussed. WSF hasn't committed to any action on this.

The new schedule with most boats going to both Vashon and Southworth is working well according to riders, although Vashon is not happy with more space being allotted to Southworth.

Action Item: Bill to confirm WSF previous comments for Triangle Route boats – will WSF commit to limiting future boat size to128 cars or are 140 car ferries an option?

Joslin Building: Alexis Zolner

There is no new information from the City.

A food truck for the newly leveled and graveled area has been confirmed by a second building tenant. Parking for patrons of the food truck is unknown at this time. If electricity is not provided, the truck will likely use a generator, adding to street noise.

Membership: Alexis

<u>Business memberships</u> (\$1,500) are up from last year (\$450), but still below budget and what we're capable of. For the FCA website, Bill wants a short written description (sales pitch) for each business that would be placed ahead of the link to their websites. The businesses need to provide or confirm agreement with some verbiage put together by FCA.

Household memberships now at 177, showing 22% attrition from 2017. We need to *actively* be searching for new and lapsed members. *Promote FCA membership and have membership brochures at Block Watch parties. *Need to form a committee to focus on increasing membership.

Action Items:

- Alexis & Bill to meet with Mariah to learn about auto-renew memberships.

- **Mike** to draft and circulate for review, job descriptions for Secretary of Record and consider changing the name to Marketing Director.

- Alexis to contact WS Time Bank with above job descriptions.

- Alexis to contact Elliott for emails and phone numbers of lapsed memberships.

- Kris, Marty, Mike to phone remaining 52 unpaid households. Bill to send follow-up emails to those each of the above with the list of the 52 so contact can be made reminding them of their lapsed memberships.

- David and Mike to push contacting business partners behind in their dues.

- **Bill** to sift through the list of mailing survey addresses to be provided by Bruce from the last survey to determine which addresses are currently in our data base.

- Alexis & Bill to meet, pursue address labels.

- Alexis, Bill, and Elliott to determine if current data base is truly a good fit, make recommendation.

Free Newsletters: Mike

Discussion: do we continue distributing free newsletters.

- It was moved, seconded and passed that we will continue sending newsletters to lapsed members for two years.

- It was moved, seconded and passed to continue placing newsletters at the Bakery, Wildwood Market, Kenney, Daystar.

- It was suggested that two copies at each business be labeled as "Merchant Copy" and that newsletters left at businesses have a membership insert.

Action Items:

- Susan to draft "Merchant Copy" label.

- Bill to develop membership insert. Post-meeting update: Susan will do this.

Planters in Endolyne Triangle: Alexis

Planters have been renewed with fresh summer color.

Volunteers needed to water through the summer, a week at a time. Currently 4 people have stepped up but more are needed. Contact Alexis.

Action Item:

- Bill to post "Help needed to water planters" in a Newsflash and on the FCA website.

Rose St. Traffic Light: Marty Westerman

To place a crosswalk or pedestrian activated traffic signal, SDOT requires a) 20 pedestrian crossings per hour and b) a busy street. Fauntleroy Way meets the b) criterion. Counts by FCA demonstrate that during only one of seven observation hours, the criterion of 20 crossings was achieved. It was strongly **recommended** that any communication with SDOT focus on the crossing problem at Rose Street rather than on moving the light at Kenyon.

Action Item:

Marty to coordinate hourly crossing counts at Rose St. between 2:00 PM and 5:00 PM on several days. Those appear to be the busiest hours for pedestrian crossing, with the greatest chance of meeting the 20 crossing threshold. The case will be much stronger if the 20 crossing criterion can be demonstrated multiple times.

SW District Council: Bruce

On July 18, 4:30-6:30 PM there will be a Democracy Voucher workshop at Neighborhood House in Highpoint, with translation into Vietnamese, Somali, Spanish.

In September-October, after the primary election, candidates forums will be held in High Point and the Duwamish Longhouse on West Marginal.

The meeting adjourned at 9:00 PM.

Submitted by Susan Lantz-Dey